

Northern Maine Fair

August 3rd – August 6th, 2023

SPONSORSHIP REGISTRATION FORM



Become a part of the Northern Maine Fair Family!

The Northern Maine Fair is an integral part of the community, as a showcase of Northern Maine and all that it produces. We offer individuals and business an exciting opportunity to be hands-on involved in events, shows, and attractions with which they will have a proud and fun connection!

Join the fun and participate in this year's Northern Maine Fair!

After a very successful 2022, planning is well under way for this year's 168th Northern Maine Agricultural Fair, August 3rd – 6th, 2023. This year's fair will feature all of last year's traditional favorites, along with several NEW events & improvements that are sure to please fair goers.

Why Sponsor?

Sponsorship offers an opportunity for people to connect – not just with brands to people, but people to people, and with their communities! The Northern Maine Fair has a tradition of treating each sponsor like a friend and building lasting relationships. We work hard for each sponsor to ensure the support you entrust us with, connects your business and your life to our fair-goer, and we want you to be excited about the event or attraction you are sponsoring. Come, join the fun! Can we count on your support for this year's Fair?

SPONSORSHIP PACKAGES – There are many ways you sponsor the fair. We have many opportunities to pick from in all price ranges, or we would be happy to meet and discuss a tailored sponsorship that meets your needs. Our Grand Champion Level Sponsorship, is a Title Level Sponsorship and gives your business the most recognition as a Co-Day and Co-Title Sponsor of the Fair. We encourage previous Day Sponsors and New Sponsors to consider this Title Level sponsorship.

SPONSOR PASSES - This year's sponsor pass formula will be one (1) General Admission Day Pass for every \$30.00 of sponsorship (rounded up). We will also offer a discount price so Sponsors may purchase additional day passes. Sponsors may purchase up to three hundred (300) General Admission Day Passes for just \$7.00 each and may purchase any amount over three hundred (300+) for just \$6.00 each. This is a great way to treat your employees or customers to a day at the Fair!

The Northern Maine Fair Board of Trustees is committed to following all State and CDC guidelines for Covid-19. We will continue to follow changes to these guidelines and make necessary adjustments as our plans change.

2023 SPONSORSHIP OPPORTUNITIES:

GRAND CHAMPION & DAY Sponsorships \$2,000+ this is an “ALL FAIR” Title Level Sponsorship.

- 1) 1 (one) General Admission Day Pass for every \$30.00 of sponsorship.
- 2) Recognition as a Grand Champion Co-Day Sponsor and Co-Title Sponsor in all TV, Radio, print, and other advertising throughout the Fair.
- 3) Your sign/banner, will be displayed throughout the Fair at the Mechanic Street gate fence for all four days of the fair. (sponsor to provide the sign/banner - maximum size = 36" X 14')
- 4) Your sponsorship will be recognized over the intercom throughout the Fair.
- 5) Recognition as a Grand Champion Co-Day and Co-Title sponsor on northernmainefair.com website, with a link to your website.

BLUE RIBBON Sponsorships \$1,000-\$1,999 receive:

- 1) 1 (one) General Admission Day Pass for every \$30.00 of sponsorship.
- 2) Recognition as the Event Sponsor in all TV, Radio, and other advertising regarding that event.
- 3) Your sign/banner, will be displayed during the event and also at the Mechanic Street gate fence for all four days of the fair. (sponsor to provide the sign/banner - maximum size = 30" X 12')
- 5) Your sponsorship will be recognized over the intercom during the event.
- 6) Recognition as a major sponsor on northernmainefair.com and a link to your website.

RED RIBBON Sponsorships \$500-\$999 receive:

- 1) 1 (one) General Admission Day Pass for every \$30.00 of sponsorship.
- 2) Fair Website – identified as the event sponsor on northernmainefair.com
- 3) Recognition as the Event Sponsor in select TV, Radio, and other advertising regarding that event.
- 4) Your sign/banner, will be displayed during the event. (sponsor to provide the sign/banner - maximum size = 30" X 6')
- 5) Your sponsorship will be recognized over the intercom during the event.

WHITE RIBBON Sponsorships \$250-\$499 receive

- 1) 1 (one) General Admission Day Pass for every \$30.00 of sponsorship.
- 2) Recognition as the Event Sponsor in select TV, Radio, and other advertising regarding that event.
- 3) Your sign/banner, will be displayed during the event. (sponsor to provide the sign/banner - maximum size = 24" X 4')
- 4) Your sponsorship will be recognized over the intercom during the event.

YELLOW RIBBON Sponsorships \$100-\$249 receive

- 1) 1 (one) General Admission Day Pass for every \$30.00 of sponsorship.
- 2) Your sign/banner, will be displayed during the event. (sponsor to provide the sign/banner - maximum size = 12" X 30")

TROPHY Sponsorships \$250.00 receive

- 1) 1 (one) General Admission Day Pass for every \$30.00 of sponsorship.

Thank You
to these
\$1,000+ Sponsors
of last year's
Northern Maine Fair!



SHOWCASE YOUR BUSINESS WITH ONE OR MORE OF THE FOLLOWING SPONSORSHIP OPPORTUNITIES

YES! I would love to sponsor one of the following: place a check (X) next to each you will sponsor

GRAND CHAMPION SPONSORSHIPS:

	<u>Sponsorship</u>	
Co-Day and Co-Title Sponsorship for the entire Fair	\$2,000.00	_____

EVENT/SPECIAL ACTS/EXHIBITS SPONSORSHIPS: ******(shared or multiple sponsorships available as marked)

FEATURED OPPORTUNITIES FOR 2023

	<u>Sponsorship</u>	
FREE MONSTER TRUCK RIDES – sponsorship for one night of free rides for kids (four nights)	\$1,500.00 ea	_____
**Lil Farmers Upgrade – Put gravel pads under all five Lil Farmer’s buildings and repaint	\$1,500.00 ea	_____
Lumberjack Roundup Title Sponsor	\$1,000.00	_____
**FREE Kids Carnival Games -old fashioned carnival game booths all four days of fair	\$1,000.00	_____
** Soil Conservation Education Plot	\$1,000.00	_____
**MX Freestyle Bike Show – Thursday, August 3 rd , 2023 (three 25 min shows)	\$2,500.00	_____

DEMO DERBY – Total Prize Money = \$6,400.00

	<u>Sponsorship</u>	
Demolition Derby Title Sponsor <u>THIS IS A GRAND CHAMPION LEVEL SPONSORSHIP</u>	\$2,000.00	_____
Demolition Derby Grand Finale Heat Sponsor	\$500.00	_____
Demolition Derby Qualifying Heat Co-Sponsor	\$250.00	_____
Demolition Pickup Derby Grand Finale Heat Sponsor	\$500.00	_____
Demolition Pickup Derby Qualifying Heat Co-Sponsor	\$250.00	_____
Demolition Derby Trophy Sponsorship	\$250.00	_____
Demolition Pickup Derby Trophy Sponsorship	\$250.00	_____

TRUCK AND TRACTOR PULLING – FRIDAY AND SATURDAY NIGHT!

Total Prize Money = \$23,520.00

	<u>Sponsorship</u>	
**Truck and Tractor Pulls Title Sponsor <u>THIS IS A GRAND CHAMPION LEVEL SPONSORSHIP</u>	\$2,000.00	_____
**Truck Pulls <u>7300 lb. Gas Street Stock Pickups Friday</u> – Class Co-Sponsorship	\$150.00	_____
**Truck Pulls <u>7300 lb. Gas Street Stock Pickups Saturday</u> – Class Co-Sponsorship	\$150.00	_____
**Truck Pulls <u>2.5 Diesel Pickups Friday</u> – Class Co-Sponsorship	\$150.00	_____
**Truck Pulls <u>2.5 Diesel Pickups Saturday</u> – Class Co-Sponsorship	\$150.00	_____
**Truck Pulls <u>Big Rig Semi Trucks Friday</u> - Class Co-Sponsorship	\$250.00	_____
**Truck Pulls <u>Big Rig Semi Trucks Saturday</u> - Class Co- Sponsorship	\$250.00	_____
**Truck Pulls <u>Pro Farm Tractor Friday</u> - Class Co-Sponsorship	\$250.00	_____
**Truck Pulls <u>Pro Farm Tractor Saturday</u> - Class Co- Sponsorship	\$250.00	_____
**Truck Pulls <u>Super Farm Tractor Friday</u> - Class Co-Sponsorship	\$250.00	_____
**Truck Pulls <u>Super Farm Tractor Saturday</u> - Class Co- Sponsorship	\$250.00	_____
**Truck Pulls <u>Light Pro Stock Tractor Friday</u> - Class Co-Sponsorship	\$250.00	_____
**Truck Pulls <u>Light Pro Stock Tractor Saturday</u> - Class Co- Sponsorship	\$250.00	_____
**Truck Pulls <u>Super Stock 2X4 Pickups Friday</u> - Class Co-Sponsorship	\$150.00	_____
**Truck Pulls <u>Super Stock 2X4 Pickups Saturday</u> - Class Co- Sponsorship	\$150.00	_____
**Truck Pulls <u>Super Stock 4X4 Pickups Friday</u> - Class Co-Sponsorship	\$150.00	_____
**Truck Pulls <u>Super Stock 4X4 Pickups Saturday</u> - Class Co- Sponsorship	\$150.00	_____
**Truck Pulls <u>Modified 4X4 Pickups Friday</u> – Class Co-Sponsorship	\$250.00	_____
**Truck Pulls <u>Modified 4X4 Pickups Saturday</u> – Class Co-Sponsorship	\$250.00	_____
**Truck Pulls <u>3.0 Pro Stock Diesel Pickups Friday</u> - Class Co-Sponsorship	\$150.00	_____
**Truck Pulls <u>3.0 Pro Stock Diesel Pickups Saturday</u> - Class Co- Sponsorship	\$250.00	_____
**Truck Pulls <u>7300 lb. Pro Stock Gas Pickups Friday</u> – Class Co-Sponsorship	\$150.00	_____
**Truck Pulls <u>7300 lb. Pro Stock Gas Pickups Saturday</u> – Class Co-Sponsorship	\$150.00	_____
**Truck Pulls <u>Race Your Neighbor Big Rig Semi Trucks Friday</u> - Class Co-Sponsorship	\$250.00	_____
**Truck Pulls <u>Race Your Neighbor Big Rig Semi Trucks Saturday</u> - Class Co- Sponsorship	\$250.00	_____
**Tractor Pulls <u>Stock Farm Tractors 6500, 7500, 8500, 10,500, 14,500, & 16,500 lb. classes</u>	\$150.00 ea	_____

LIL’ FARMERS AT THE FAIR

	<u>Sponsorship</u>	
Lil’ Farmers At The Fair – Title Sponsor <u>THIS IS A GRAND CHAMPION LEVEL SPONSORSHIP</u>	\$2,000.00	_____
Lil’ Farmers At The Fair – Grain Bin Billboard	\$1,500.00	_____
Lil’ Farmers At The Fair – Grain Bin	\$500.00	_____
Lil’ Farmers At The Fair – Dairy Barn	\$500.00	_____
Lil’ Farmers At The Fair – Chicken Coup	\$500.00	_____
Lil’ Farmers At The Fair –Sugar House	\$500.00	_____
Lil’ Farmers At The Fair – Broccoli Shed	\$500.00	_____
Lil’ Farmers At The Fair – Sheep Barn	\$500.00	_____
Lil’ Farmers At The Fair – Potato House	\$500.00	_____
Lil’ Farmers At The Fair – Farmer’s Market	\$500.00	_____
Lil’ Farmers At the Fair – Apple Orchard	\$250.00	_____
Lil’ Farmers At the Fair – Vegetable Planting Gardens	\$250.00	_____
Lil’ Farmers At the Fair – Vegetable Harvest Area	\$250.00	_____

LUMBERJACK ROUNDUP

Lumberjack Roundup - Overall Logger	\$300.00	_____
Lumberjack Roundup - All Aroostook Logger	\$300.00	_____
Lumberjack Roundup - Woman’s Overall Logger	\$300.00	_____
Lumberjack Roundup - The Wilson Clark Award	\$300.00	_____
Lumberjack Roundup - Horizontal Chopping	\$250.00	_____
Lumberjack Roundup - Women’s Horizontal Chopping	\$250.00	_____
Lumberjack Roundup - Axe Throwing	\$250.00	_____
Lumberjack Roundup - Women’s Axe Throwing	\$250.00	_____
Lumberjack Roundup - Pulp Throwing	\$250.00	_____
Lumberjack Roundup - Women’s Skillet Throwing	\$250.00	_____
Lumberjack Roundup - Crosscut Saw	\$250.00	_____
Lumberjack Roundup - Vertical Chop	\$250.00	_____
Lumberjack Roundup - Bucksaw	\$250.00	_____
Lumberjack Roundup - Women’s Bucksaw	\$250.00	_____
Lumberjack Roundup - Women’s Stock Chainsaw	\$250.00	_____
Lumberjack Roundup - Log Rolling	\$250.00	_____
Lumberjack Roundup - Open Chainsaw	\$250.00	_____
Lumberjack Roundup - Tea Boiling	\$250.00	_____
Trophies – Lumberjack Roundup	\$250.00	_____

Sponsorship

MUSIC

Music Hall Stage	\$500.00	_____
Outdoor Music Stage	\$500.00	_____
NEW Ag Heritage Outdoor Music State	\$500.00	_____
Gold Music Program Sponsor	\$400.00	_____
Silver Music Program Sponsor	\$250.00	_____
Bronze Music Program Sponsor	\$100.00	_____

Sponsorship

OTHER SPONSORSHIP OPPORTUNITIES

Antique Farm Machinery Display	\$500.00	_____
Fair Characters	\$500.00	_____
Rides, Rods, & Relics Antique Car Show**	\$1,000.00	_____
Rods, Rides, & Relics Contributing Sponsor	\$200.00	_____
First Aid Station	\$500.00	_____
Working Blacksmith Shop	\$500.00	_____
Old MacDonald’s Farm / Petting Zoo	\$500.00	_____
Face Painting (scheduled 2 hours/day)	\$500.00	_____
Information Booth	\$500.00	_____
Baby Beef Full Page Ad in Star Herald	\$500.00	_____
Pulling Track Roller Sponsor	\$300.00	_____
Our County Storefront Sponsorship	\$100.00 ea	_____
Livestock Kids Games Sponsorship	\$100.00 ea	_____

Sponsorship

ANY SPECIAL AGREEMENT: _____

NOTE: The Northern Maine Fair Board of Trustees continues to monitor the COVID-19 pandemic and COVID-19 regulations and will make changes to the above program, as necessary. If changes should be made to your selected sponsorship(s) category, we will personally notify you to discuss.

YOUR PAYMENT: My Payment for: \$_____ is enclosed, or check here if you wish to be invoiced (x) _____

(X here) _____ if camera-ready corporate logo is enclosed (black & white) or

(X here) _____ if High resolution corporate logo was emailed to lwinslow@northernmainefair.com

(X here) _____ YES! Link to our website. Website address is: _____

(sponsor invoices are mailed after May 1st, 2023)

RETURN COMPLETED FORM TO: Northern Maine Fair Association · PO Box 804 · Presque Isle, ME 04769
For More Information, call 207-227-4690 or visit our website: northernmainefair.com

Sponsor/Company name:	Contact:	Signature:
Mailing Address:	Town/State/Zip	Phone/Email: